

Google Virtual Tour quote is based on the following factors:

1. Image resolution of the final Virtual Tour



2. Size of the business or location



- Up to 10 linked panorama images - Small to medium size business
- 11 – 15 linked panoramas images – Medium to Large size business
- 16 – 20 linked panorama images – X-Large business
- 21 and above linked panorama images - TBA

Google VT - Standard resolution setup

Gear 360



The imagery taken with an instant 360-degree camera Samsung Gear 3600 controlled with a mobile device via WiFi. The downloaded images from the camera are pre-stitched and ready to be uploaded and linked to create an interactive Google Virtual Tour.

Google VT created with this camera can be shared on Social Media platforms and be embedded into the client's website. The embedded imagery will look grainy on Desktop and will stand out in comparison to high-resolution standard imagery. Standard resolution Google Virtual Tour will look best on mobile devices.

Google VT – Standard resolution example:

<https://goo.gl/maps/CVVzjiZUYPN2>

Google VT – High Resolution setup



The imagery taken with Canon DSLR camera and fish-eye lens shooting in 4 directions.

Each panorama image is made out of 12 individual images stitched together in postproduction.

This process produces very high resolution and much better quality images. Once the images are stitched they are ready to be uploaded and linked to create an interactive Google Virtual Tour.

Google VT created with this setup can be shared on Social Media platforms and be embedded into the clients website.

It will look as good as high-resolution standard imagery on desktop screen, will integrate seamlessly into the client's website and will look great on mobile devices as well.

Google VT - High resolution example:

<https://goo.gl/maps/h5zUccCoCbH2>

From Google's perspective there is no difference between standard or high-resolution virtual tour in terms of exposure, ranking, SEO and search-ability .