

Product photography quote is based on:

1. Number of hours required completing the shoot with or without portable studio setup time
2. Total number of required images, (number of products times number of angles for each product)
3. Complexity of the product
4. Specification of the output image

Set of questions for the client to answer:

1. What type of product is it – determining complexity and size of the product



1 credit = \$1 post production fees for background removal and replacement with white or transparent background.

2. Location of the product – to determine the location of the shoot.
For large object that will have to be photographed on site - portable studio will have to be set up on location. Allow at least 1.5 – 2h extra time for setting up and light testing.
3. Number of products to photograph and number of angles per product - to work out the final number of images required by the client.
4. Output image specifications:
Image type: JPEG, TIFF, PSD, BMP, PNG, GIF, RAW
Colour Profile: RGB, sRGB
Image resolution: pix, dpi
Image size: original, resized
Background: White, Colour, transparent

White background example



Transparent background example

